



IVOA outreach

Jamie Budynkiewicz (SAO / IVOA Media Group)



IVOA Media Group

- Goals

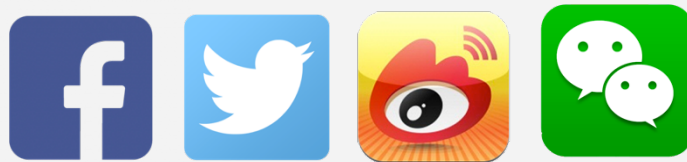
- Make VO more approachable for non-VO folks
- “What the VO can do for you”

- Areas of interest

- Newsletter (Deborah Baines, ESA)
- Website revamp (Jamie Budynkiewicz, SAO)
- Social Media presence (Simon O’Toole, AAO)
- Outreach (Bruce Berriman, IPAC)

IVOA Media Group

- Had first meeting July 2017
- First face-to-face meetings during ADASS / IVOA Interop in late October 2017
- Made social media accounts



IVOAastro

- Wrote winter IVOA newsletter
 - ivoa.net/newsletter/018/index.html

IVOA Media Group

- Next steps
 - IVOA portal work
 - Make site more approachable for scientists / non-VO folks
 - Work with science priority committee
 - Get a draft website up for mid-March/early April

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ivoa.net

**Suggestions?
media@ivoa.net**

IVOA Media Group

An example portal page...

[Proposer](#)
[Archive](#)
[Data Analysis](#)
[Instruments and Calibration](#)
[For The Public](#)

[Get Chandra Data](#)
[Chandra Source Catalog](#)
[HelpDesk](#)
[CXC Staff](#)
[CXC Opportunities](#)
[Announcements](#)
[Portal](#)
[About Chandra](#)

Chandra X-ray Center Predoctoral Fellowships

The program provides opportunities for PhD students to carry out thesis research work with scientific staff of the CXC (located at SAO in Cambridge, MA), for a period of two to three years. Read the full announcement [here](#).

1/3/2018

Chandra Cycle 20 Call for Proposals Released

The Call for Proposals, the Proposers' Observatory Guide (POG), proposal planning software, and general information are posted on the [Proposer web page](#) of the CXC website. Read the full announcement [here](#).

12/14/2017

Special Call for Proposals: Chandra Successor Science

Call for new Chandra observations that can demonstrate the feasibility for key Chandra Successor Mission (CSM) goals or otherwise enhance CSM science prospects. Up to 1 Msec of Director's Discretionary Time (DDT) may be awarded. Read more [here](#).

12/8/2017

AAS Special Session: "Data driven discoveries in serendipitous X-ray catalogs"

A special session on "Data driven discoveries in serendipitous X-ray catalogs", focused on science using both the Chandra and XMM source catalogs, is scheduled for the 2018 AAS winter meeting. Read more [here](#).

9/29/2017

Special CfP
Chandra Successor Science
Due 24 January

Proposers' Observatory Guide

Cycle 20
Call for Proposals
Due 15 March

Chandra Portal

| Proposer | Observations and Schedules | Archive and Data Processing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Main Proposer Page Remote Proposal Submission (RPS) form DDT and TOO Chandra Successor Mission TOO Periods ObsVis PRoVis | Long Term Schedule Short Term Schedule Observation Scheduling and Support Cycle Targets and Statistics | ChaSeR: query Chandra observations Chandra Data Archive Footprint Service Reprocessing Information Chandra Source Catalog TGAT: Grating Data Catalog and Archive |
| Data Analysis | User Community | Publications |
| CIAO Software Package Data Analysis Threads Sherpa Modeling and Fitting Sherpa on Github Contributed/Related Software | Chandra Users' Committee (CUC) NASA Hubble Fellowship Program Announcements Visit Collaborators at the CXC Science Workshops | Newsletters (subscribe) Chandra Bibliography Search Chandra Bibliography Statistics Press Releases Press Release Guidelines |

IVOA Media Group

- Next steps
 - Outreach handout material
 - VO handouts for big meetings

Virtual Observatory
Making transparent and distributed access to data available worldwide

Discover

Access

Analyze

Find more VO-enabled tools and services at ivoa.net/astronomers/applications

Check out the following IVOA partner institutions in the exhibit hall!

See what we do to make your data discovery seamless

Interested in making your data and software accessible by the VO? Ask us and we'll point you to the best people and resources to get you started.

Learn more at ivoa.net

pens? stickers?

IVOA Media Group

- Call for action
 - VO standards groups for "intro" material, to make it easier for non-VO developers / data providers to approach
 - send to media@ivoa.net

IVOA Media Group

Summary

Media Group

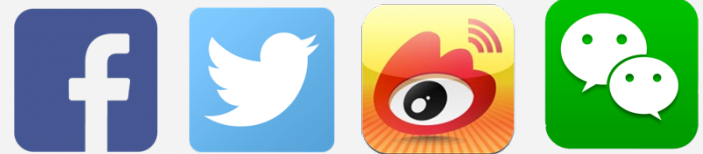
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So far

- IVOA newsletter
- Social media accounts

Next steps

- ivoa.net revamp
- outreach materials
- Need VO standards intro material from respective groups



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media@ivoa.net

IVOA Media Group

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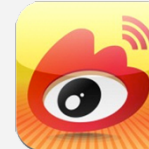
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Tag @IVOAastro on social media

#ivoa #aas231



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